

SPONSORSHIP LEVELS - Storybook Ball ^{THE} JOLLY MON Saturday, May 15, 2010

^{THE} JOLLY MON Presenting Sponsor - \$30,000

- ★ Choice table for 10 guests at the Storybook Ball and table favors
- ★ *Company name on invitation*
- ★ *Full-page ad on back cover* of event program
- ★ Prime listing on post-event full-page ad in the St. Petersburg Times
- ★ Press releases announcing the Title Sponsor
- ★ Hand-delivered keepsake invitations for you and your guests
- ★ Prominent Title Sponsorship acknowledgement at evening ceremony
- ★ Cocktail Reception and Ballroom signage
- ★ Personal waiter to serve your "premier" table
- ★ The 2010 Award of Excellence recipient seated adjacent to your table
- ★ Prominent acknowledgement on our website and in our newsletter

Bananaland Sponsor - \$25,000

- ★ Table for 10 guests at the Storybook Ball and table favors
- ★ *Full-page ad* in event program
- ★ Listing on post-event full-page ad in the St. Petersburg Times
- ★ Press release acknowledgement
- ★ Hand-delivered keepsake invitations for you and your guests
- ★ Sponsorship acknowledgement at evening ceremony
- ★ Cocktail Reception and Ballroom signage
- ★ Personal waiter to serve your table
- ★ Acknowledgement on our website and in our newsletter

Coconut Island Sponsor - \$10,000

- ★ Table for 10 guests at the Storybook Ball and table favors
- ★ *Half-page ad* in event program
- ★ Listing on post-event full-page ad in the St. Petersburg Times
- ★ Press release acknowledgement
- ★ Hand-delivered keepsake invitations for you and your guests
- ★ Sponsorship acknowledgement at evening ceremony
- ★ Cocktail Reception and Ballroom signage
- ★ Acknowledgement on our website and in our newsletter

Mango Bay Sponsor - \$5,000

- ★ Table for 10 at the Storybook Ball and table favors
- ★ *Quarter-page ad* in event program
- ★ Listing on post-event full-page ad in the St. Petersburg Times
- ★ Hand-delivered keepsake invitations for you and your guests
- ★ Sponsorship acknowledgement at evening ceremony
- ★ Cocktail Reception and Ballroom signage
- ★ Acknowledgement on our website and in our newsletter

Snapper Bay Sponsor - \$3,000

- ★ Table for 10 at the Storybook Ball and table favors
- ★ *Company logo* in event program
- ★ Listing on post-event full page ad in the St. Petersburg Times
- ★ Hand-delivered keepsake invitations for you and your guests
- ★ Sponsorship acknowledgement at evening ceremony
- ★ Cocktail Reception and Ballroom signage
- ★ Acknowledgement on our website and in our newsletter

Parrot Key - \$700

- ★ Two entry tickets for the Ball and table favors

Seahorse - \$1,000

- ★ Business card ad in event program, no event tickets

STORYBOOK BALL EVENING SCHEDULE

6pm Cocktails & Silent Auction • 8pm Dinner • Dancing to midnight
Dress - Formal "Island" Attire

Additional sponsorships to underwrite portions of the event are available.

For more information contact Janice Davis at (813) 258-6430, ext. 1 or jdprmh@tampabay.rr.com. Visit www.rmhc.tampabay.com for event details.

This gala raises significant funds for the operation of our four Ronald McDonald Houses.

RMHC of Tampa Bay (Fed Tax ID #59-1835985, FL #743406) qualifies under Sec. 501 (c)(3) of the IRS Code. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling Toll-Free 1-800-HELP-FLA. Registration does not imply endorsement, approval or recommendation by the state. Tax contribution is deductible for the amount exceeding the fair market value of goods and services received. We retain no professional solicitors: 100% of each donation goes to our program.

Sponsorship Letter of Intent

THE **JOLLY MON**

COMPANY or INDIVIDUAL _____
CONTACT PERSON _____
MAILING ADDRESS _____
CITY/STATE/ZIP _____
PHYSICAL ADDRESS _____
BUSINESS PHONE _____ FAX _____
EMAIL _____



We wish to support the Ronald McDonald House by committing to the following sponsorship level for Storybook Ball 2010 (Check One):

<i>The Jolly Mon</i>	<i>Title Sponsor</i>	<i>\$30,000</i>	<input type="checkbox"/>
<i>Bananaland</i>	<i>Sponsor</i>	<i>\$25,000</i>	<input type="checkbox"/>
<i>Coconut Island</i>	<i>Sponsor</i>	<i>\$10,000</i>	<input type="checkbox"/>
<i>Mango Bay</i>	<i>Sponsor</i>	<i>\$ 5,000</i>	<input type="checkbox"/>
<i>Snapper Bay</i>	<i>Sponsor</i>	<i>\$ 3,000</i>	<input type="checkbox"/>
<i>Parrot Key</i>	<i>Tickets (2)</i>	<i>\$ 700</i>	<input type="checkbox"/>
<i>Business Card Ad</i>		<i>\$ 1,000</i>	<input type="checkbox"/>

Amount enclosed: \$ _____

I pledge the above amount, please invoice me for payment.

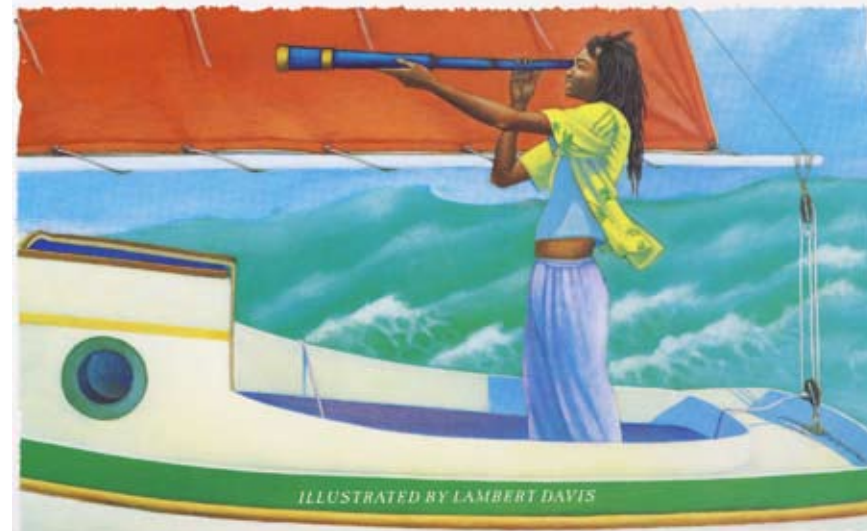
Fax to (813) 258-6517 or email jdprmh@tampabay.rr.com

- I am undecided, please send me an invitation.*
- I have a donation for your auction - please email me at the above address, or download a donation form at www.rmhctampabay.com.*

The Ronald McDonald House Charities® of Tampa Bay thanks you for your generosity. Corporate tables are limited and will be sold on a “first come, first serve” basis, determined by the receipt of your check or pledge. Don't delay!

THE **JOLLY MON**

Jimmy Buffett & Savannah Jane Buffett



Ronald McDonald House Charities® of Tampa Bay

STORYBOOK BALL 2010

Saturday, May 15th

A La Carte Event Pavilion, Tampa

SPONSORSHIP PROPOSAL

Join us for the best event of the year!

Dining • Dancing to Hologram • Live and Silent Auctions

Busch Entertainment • Martini Bars

• Interactive Activities