

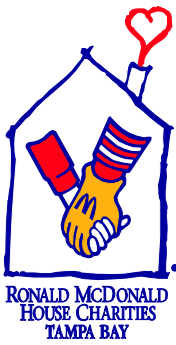


2004 Annual Report

Ronald McDonald House Charities® of Tampa Bay

and its cornerstone program

Ronald McDonald House



2004 Synopsis

Ronald McDonald House Charities® of Tampa Bay

Our Mission

The Ronald McDonald House Charities® of Tampa Bay provides comfort and care to children and their families by supporting local Ronald McDonald Houses, its cornerstone program, and by making grants to other local not-for-profit organizations that help children in need. The Ronald McDonald House of Tampa Bay provides a home-away-from-home for families of pediatric patients at area hospitals.



Our Ronald McDonald House and grantmaking programs

The Ronald McDonald House of Tampa Bay is our cornerstone program. Last year, the cost of maintaining our three Houses with a total of 66 bedrooms and related programs, exceeded \$1.6 million.

Grants, through our partnership with national RMHC and McDonald's, last year covered three distinct areas.

In educational partnerships, we awarded 36 college scholarships amounting to \$125,000 in conjunction with the Florida Prepaid College Foundation. These scholarships were awarded to minority high school students in our 11-county area through the African American Future Achievers, HACER (Hispanic American Commitment to Educational Resources) and ASIA (Asian Students Increasing Achievement) scholarship programs.

Our 2004 Award of Excellence was presented to St. Petersburg-raised actor Patrick Wilson in recognition of his support of children's causes. He in turn presented our annual RMHC of Tampa Bay Community Grant to the All Children's Hospital Music Therapy Program.

We also continued to provide funds to hospitals for pediatric equipment and programs. Grants were made to Tampa General Hospital and St. Joseph's Children's Hospital in Tampa.

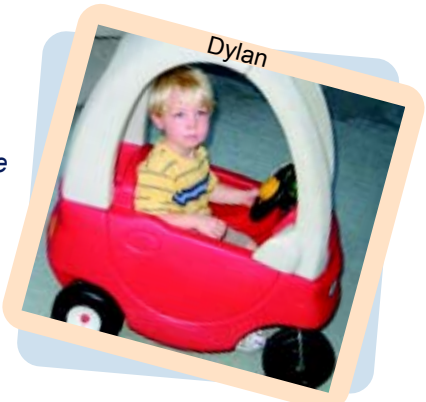


Patrick Wilson & Sharon Yerrid



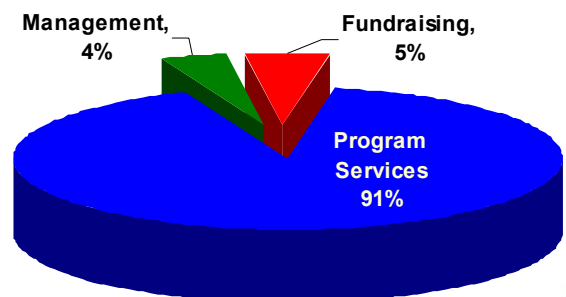
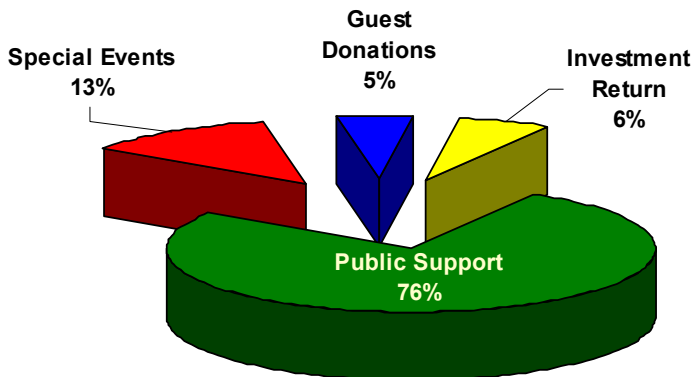
African-American Scholarship Recipients

"Our baby girl (8 weeks old) had open heart surgery at St. Joseph's Hospital earlier than expected. This Ronald McDonald House and staff are a blessing. I thank God she made it through and I also thank God for a place like this. We have met wonderful people. The world isn't as bad and as cold as I thought. Thank you from the bottom of my heart." - Tampa House Family



Dylan

Our Income & Expenses*



*A copy of the audited Financial Report of RMHC of Tampa Bay, Inc. is available by contacting our Administrative Office at 28 Columbia Drive, Tampa, FL 33606. The standard is not to exceed 25 percent for fundraising and management costs.



Our RMH program

Ronald McDonald House of Tampa Bay is comprised of three Houses, two in St. Petersburg and one in Tampa, offering 66 bedrooms with private baths. We are owned and operated by Ronald McDonald House Charities of Tampa Bay, a non-profit Florida corporation whose board consists of representatives from our community leaders, McDonald's, the medical profession and other interested individuals.

St. Pete "West" with 18 bedrooms opened in 1980. Adjacent to All Children's Hospital, it was the first House in Florida. Our 14-bedroom Tampa House, opened in 1992 on Davis Islands adjacent to Tampa General Hospital, also serves families from St. Joseph's Children's Hospital in Tampa and the local Shriners Hospital. St. Pete "East", with 34 bedrooms, opened next to All Children's in 1996.

Together, our "home-away-from-home" provided services to more than 2,300 pediatric families last year, 1,884 who stayed for the first time. The supportive environment at each of our Houses, offered through dedicated volunteers, staff and other residents, provided comfort, care and emotional support essential for their children's recovery from illness or injury.

"I hope you know what a WONDERFUL thing you are doing each time you allow a mom, dad, or family to stay at the Ronald McDonald House. You provided a loving, caring atmosphere to some really stressed out parents and family members in the short time that we were there. I just want to go on record as saying, you're the best!" - St. Pete family

"Many thanks to the RMH for letting us stay here while our preemie daughter was still in the nursery. We cannot thank you guys enough for everything. We will always donate to the RMH. God bless all of you. Thank you so much." - Tampa House family



St. Pete West House



St. Pete East House



Tampa House



Jorge & Sebastian Santiago



Angel Bracken

Photo by Carol

home states of families in 2004

Alabama	Louisiana	Ohio
California	Maine	Oregon
Colorado	Massachusetts	Pennsylvania
Connecticut	Michigan	Rhode Island
Georgia	Missouri	South Carolina
Illinois	Nevada	Tennessee
Indiana	New Jersey	Texas
Kansas	New York	Virginia
Kentucky	North Carolina	West Virginia
		Wisconsin

2004 program basics

	St. Petersburg East & West	Tampa	Total
Family Facts			
Families served	2,006	361	2,368
Percent Occupancy	78	66	
Areas Served (FL counties)	49	32	49
States/D.C. (not FL)	28	12	28
Countries (not U.S.)	9	12	17
Volunteer Facts			
House Volunteers	176	81	257
House Volunteer Hours	13,730	5,982	19,711
Teen Volunteers	53	24	77
Teen Volunteer Hours	1,465	507	1,972
Meal Facts			
Community-Prepared Meals	606	205	811

average length of stay

St. Pete - 6 days
Tampa - 8 days

race

Caucasian 68%
Hispanic 16%
Black 13%
Unknown 3%

(numbers do not reflect multi-ethnic families)

top Florida counties

Polk
Lee
Pasco
Manatee
Hillsborough

top diagnoses

Neonatology
Cardiology
General Medical
Neurosurgery
Surgery

countries

Bahamas
Belize
Canada
Dominican Republic
El Salvador
England
Guatemala
Honduras
Ireland
Jamaica
Mexico
Panama
Peru
Puerto Rico
Uruguay
Virgin Islands
Venezuela

RMHC of Tampa Bay 2004 Board Officers

Chairman
Edward Ameen
President
George Meyer
Vice-President
Jeff Harring
Treasurer
Claudia Straw
Secretary
Diane Keane
Immediate Past President
Carole B. Schwartz

Members

Vickii Block
Brian DeKowzan
Brian Ford
Chris Frost
Bryan Glazer
Stephanie Goforth
Dan Honegger
Stacy Howell
Judy Keyak
Dorothy Murray
Angie Raslawski
Carla Saavedra
Bob Sanders
Don Schreyer
Fred Simmons
Julie S. Stapf
Ana Wallrapp
Susan Wendt
Sharon Yerrid

Honorary

Dick Crippen
Lloyd Horton

Committee Chairs

Fundraising
Edward Ameen
House Operations-St. Pete
Judy Keyak
House Operations-Tampa
Carla Saavedra
Human Resources
Fred Simmons
Investment
Claudia Straw
Nominating
George Meyer
Storybook Ball Chair 2004
Sharon Yerrid
Golf Classic Chair 2004
Bob Sanders
Golf Classic Director
Edward Ameen

RMHC Staff

Executive Director
Janice Davis-Petrik
PR/Development Coordinator
Alison Barrick
PR Assistant
Martha L. Gifford
Grants & Gifts Coordinator
Joo Hooi Albritton

Program Staff

House Director
Donna Young

St. Pete East & West

Information Specialist
Susan Corder
East Night Manager
Margaret Ferreira
West Day Manager
Judy Glass
Operations Assistant
Joan Gould
Family Coordinator
Lynn Lippincott
Maintenance
John Modaff
Volunteer Coordinator
Lise Fields
Operations Assistant
Anna-Marie Pellett
Operations Assistant
Carla Sibilia

Tampa House

House Manager
Betsy Wilkinson
Operations Assistant
Barbara Cooper
Office Assistant
Russ Hassell



28 Columbia Drive
Tampa, Florida 33606
(813) 258-6430 Fax (813) 258-6517

St. Petersburg West House

702 8th Avenue South
St. Petersburg, FL 33701

St. Petersburg East House

401 7th Avenue South
St. Petersburg, FL 33701
(727) 821-8961

Tampa House

35 Columbia Drive
Tampa, FL 33606
(813) 254-2398

"We stayed four nights at your house and basically we were overjoyed and truly grateful to your staff and facilities. Every detail was covered. Your every effort to make our stay as stress-free as possible was accomplished with such love and understanding. Your house was so clean and well-run I just wanted to let you know how much you are appreciated by us". - St. Pete family



OF TAMPA BAY
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Tampa, Florida 33606

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