

Sponsorship Levels- Storybook Ball 2012 **The Cat in the Hat**

Presenting Sponsor The Cat in the Hat – \$30,000

- Choice table for 10 guests at the Storybook Ball and table favors
- Company name on invitation
- Full-page ad on back cover of event program
- Prime listing on post-event full-page ad in the St. Petersburg Times
- Press releases announcing the Presenting Sponsor
- Hand-delivered keepsake invitations for you and your guests
- Prominent Presenting Sponsorship acknowledgement at evening ceremony
- Cocktail reception and ballroom signage
- Personal waiter to serve your “premier” table
- The 2012 Award of Excellence recipient seated adjacent to your table
- Prominent acknowledgement on our website and in our newsletter

Fish in a Dish Sponsor – \$25,000

- Table for 10 guests at the Storybook Ball and table favors
- Full-page ad in event program
- Listing on post-event full-page ad in the St. Petersburg Times
- Press release acknowledgement
- Hand-delivered keepsake invitations for you and your guests
- Sponsorship acknowledgement at evening ceremony
- Cocktail reception and ballroom signage
- Personal waiter to serve your table
- Acknowledgement on our website and in our newsletter

Bump! Thump! Sponsor – \$10,000

- Table for 10 guests at the Storybook Ball and table favors
- Half-page ad in event program
- Listing on post-event full-page ad in the St. Petersburg Times
- Press release acknowledgement
- Hand-delivered keepsake invitations for you and your guests
- Sponsorship acknowledgement at evening ceremony
- Cocktail reception and ballroom signage
- Acknowledgement on our website and in our newsletter

Tricks n Kicks Sponsor – \$5,000

- Table for 10 at the Storybook Ball and table favors
- Quarter-page ad in event program
- Listing on post-event full-page ad in the St. Petersburg Times
- Hand-delivered keepsake invitations for you and your guests
- Sponsorship acknowledgement at evening ceremony
- Cocktail reception and ballroom signage
- Acknowledgement on our website and in our newsletter

Topsy Turvy Sponsor – \$3,000

- Table for 10 at the Storybook Ball and table favors
- Company logo in event program
- Listing on post-event full page ad in the St. Petersburg Times
- Hand-delivered keepsake invitations for you and your guests
- Sponsorship acknowledgement at evening ceremony
- Cocktail reception and ballroom signage
- Acknowledgement on our website and in our newsletter

Thing 1 & Thing 2 – \$700 (subject to availability)

- Two seats at the Storybook Ball & table favors

TON-O-FUN-SPONSORS

BidPal Sponsor - \$10,000

- Logo & link to a sponsor page on guest wireless bidding device all night long
- Two seats at the Storybook Ball & table favors
- Company logo in event program
- Listing on post-event full page ad in the St. Petersburg Times
- Hand-delivered keepsake invitations for you and your guests
- Sponsorship acknowledgement at evening ceremony
- Cocktail reception and ballroom signage
- Acknowledgement on our website and in our newsletter

Games Sponsor - \$2,000

For more information contact Janice Davis at (813) 258-6430, ext. 1 or jdprmh@tampabay.rr.com. Visit www.rmhctampabay.com for event details. This gala raises significant funds for the operation of our four Ronald McDonald Houses.



Sponsorship Letter of Intent

The Cat in the Hat

COMPANY or INDIVIDUAL _____

CONTACT PERSON _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PHYSICAL ADDRESS _____

BUSINESS PHONE _____ FAX _____

EMAIL _____

We wish to support the Ronald McDonald House by committing to the following sponsorship level for Storybook Ball 2012 (Check one):

The Cat in the Hat	Presenting Sponsor	\$ 30,000	<input type="checkbox"/>
Fish in a Dish	Sponsor	\$ 25,000	<input type="checkbox"/>
Bump! Thump!	Sponsor	\$ 10,000	<input type="checkbox"/>
Tricks n Kicks	Sponsor	\$ 5,000	<input type="checkbox"/>
Topsy Turvy	Sponsor	\$ 3,000	<input type="checkbox"/>
Thing 1 & Thing 2	Tickets (2)	\$ 700	<input type="checkbox"/>
BidPal Sponsor	Tickets (2)	\$ 10,000	<input type="checkbox"/>
Games Sponsor		\$ 2,000	<input type="checkbox"/>
Bar Sponsor - SOLD		\$ 2,000	<input type="checkbox"/>

Amount enclosed: \$ _____

I pledge the above amount. Please invoice me for payment.

Please fax this form to (813) 258-6517 or email jdprmh@tampabay.rr.com

I cannot attend but would like to make a donation of \$ _____

I have a donation for your auction - please email me at the above address.

Donation forms are available for download at www.rmhctampabay.com.

The Ronald McDonald House Charities® of Tampa Bay thanks you for your generosity. Corporate tables are limited and will be sold on a "first come, first serve" basis, determined by the receipt of your check or pledge. Don't delay!

Ronald McDonald House Charities® of Tampa Bay

THE CAT IN THE HAT

Storybook Ball 2012

Saturday, May 19

A La Carte Event Pavilion, Tampa

SPONSORSHIP PROPOSAL

Busch Gardens Entertainers
Live & Silent Auctions
Dining & Dancing to Hologram
Activities to Keep under Your Hat!

